

# FIREFISH FESTIVAL

## SPONSORSHIP OPPORTUNITIES

September  
20 & 21  
2019

### TRANSFORMERS - \$10,000

OPPORTUNITIES: STAGE 1, STAGE 2, STAGE 3, PARADE SPONSOR, SATURDAY ART MARKET SPONSOR

- ⇒ 2nd Tier Placement on all promotional material and on the FireFish website. Ex: Program, Map, Signs, Invitations, Press Releases, Advertisement
- ⇒ 30 Second Facebook Slideshow on FireFish's Facebook Page ONCE A WEEK until September and then 2 TIMES A WEEK until the festival.
- ⇒ 10x10 Vendor booth space located in the vendor area, Friday and Saturday, to sell your merchandise and pass out business information.
- ⇒ 20 Tickets to the VIP Party Friday and the VIP viewing area for the Burning of the Fish Saturday along with 20 parking passes Friday and Saturday.
- ⇒ Acknowledgement by the Emcee from the main stage throughout the festival.
- ⇒ Speak on the main stage and sponsored performance venue.
- ⇒ Logo placement on FireFish Volunteer t-shirts.
- ⇒ 3 Banners featuring your business as a FireFish Sponsor located throughout the festival.



FireFish Festival's mission is to create, celebrate, inspire, and be inspired to transform downtown Lorain in to a thriving civic and economic center with art as the hub and economic engine.

### CATALYSTS - \$5,000

OPPORTUNITIES: GALLERY SPACE 1, GALLERY SPACE 2, GALLERY SPACE 3, FAMILY FUN AREA, MAIN GATE, VIP FIREFISH PARTY, FIREFISH VOLUNTEER T-SHIRTS

- ⇒ 3rd Tier Placement on promotional material and on the FireFish website. Ex: Program, Map, Invitations, Press Release
- ⇒ 30 Second Facebook Slideshow on FireFish's Facebook Page ONCE A MONTH until September and then 2 TIMES A WEEK until the festival.
- ⇒ 10x10 Vendor booth space located in the vendor area, both days of the festival, to sell your merchandise and pass out business information.
- ⇒ 10 Tickets to the VIP Party Friday and the VIP viewing area for the Burning of the Fish Saturday along with 10 parking passes Friday and Saturday.
- ⇒ Acknowledgement by the Emcee from the main stage throughout the festival.
- ⇒ Speak at sponsored performance venue.
- ⇒ Logo placement on FireFish Volunteer t-shirts.
- ⇒ 1 Banner featuring your business as a FireFish Sponsor.



### PAY 50%

OF THE SPONSORSHIP FEE BY  
DECEMBER 31ST AND YOU RECEIVE

- ⇒ Tickets to our a BEHIND THE SCENES ART INSTALLATION TOUR & ARTIST MEET & GREET after the VIP Party Friday evening.
- ⇒ FIREFISH T-SHIRTS and DRINK TICKETS for each of your VIP guests. Drink tickets can be redeemed at any FireFish Festival Bar.

# FIREFISH FESTIVAL

## LORAINIACS - \$2,500

- OPPORTUNITIES:** SECOND GATE, FIRE OR ACROBAT PERFORMERS, SIGNAGE
- ⇒ 4th Tier Placement on promotional material and on the FireFish website. Ex: Program, Map, Invitations
  - ⇒ 1 Promotional post on FireFish's Facebook Page TWICE A MONTH until September and then 2 TIMES A WEEK until the festival.
  - ⇒ 10x10 Vendor booth space located in the vendor area, both days of the festival, to sell your merchandise and pass out business information.
  - ⇒ 10 Tickets to the VIP party Friday and the VIP viewing area for the Burning of the Fish Saturday along with 10 parking passes Friday and Saturday.
  - ⇒ 1 Banner featuring your business as a FireFish Sponsor.



## VIP FESTIVITIES

SPONSOR'S receive tickets to our EXCLUSIVE VIP FIREFISH PARTY Friday evening and the VIP VIEWING AREA FOR THE BURNING OF THE FISH Saturday. VIP PARKING Friday & Saturday with SHUTTLE SERVICE to the Main Stage.

## CULTURAL TITANS - \$1,000

- OPPORTUNITIES:** SPONSORSHIP OF AN INDIVIDUAL ARTIST OR PERFORMANCE
- ⇒ Listing on promotional material and FireFish website. Ex: Program, Map
  - ⇒ 1 Promotional post on FireFish's Facebook Page ONCE A MONTH until September then 2 TIMES A WEEK until the festival.
  - ⇒ 10x10 Vendor booth space located in the vendor area, both days of the festival, to sell your merchandise and pass out business information.
  - ⇒ 5 Tickets to the VIP Party Friday and the VIP viewing area for the Burning of the Fish Saturday along with 5 parking passes Friday and Saturday.



## INDUSTRIALIST - \$500

- ⇒ 1 Promotional post on FireFish's Facebook Page TWICE A WEEK BEGINNING 2 MONTHS BEFORE THE FESTIVAL.
- ⇒ 10x10 Vendor booth space located in the vendor area, both days of the festival, to sell your merchandise and pass out business information.
- ⇒ 2 Tickets to the VIP Party Friday and the VIP viewing area for the Burning of the Fish Saturday along with 2 parking passes Friday and Saturday.



## SOCIAL MEDIA POST GUIDELINES

Posts will begin when 50% of sponsorship has been paid. No direct selling posts.

Sponsors are responsible for providing FireFish with material to post. EX: Pictures, Verbiage. Post should include a link to your website and social media page. Slide shows should not exceed 10 pictures and 1 picture per promotional post.

Posts should focus on promoting the relationship between your business's mission and FireFish Festival's mission.

FireFish's Facebook Page reached 50,000 people in 2018.

For an additional donation of \$500, FireFish can create the post.

Sponsor must provide a logo, pictures, and other relevant marketing information to FireFish to create the post.

For more information on sponsorship opportunities and to setup a meeting with the Sponsorship Coordinator Candice Pettigrew, please email her at [Info@FireFishArts.org](mailto:Info@FireFishArts.org).

[WWW.FIREFISHFESTIVAL.COM](http://WWW.FIREFISHFESTIVAL.COM)