



520 BROADWAY AVE, 3RD FLR  
LORAIN, OH 44052  
WWW.FIREFISHFESTIVAL.COM

## **FIREFISH FESTIVAL 2019 SPONSORSHIP OPPORTUNITIES**

### **TRANSFORMERS - \$10,000**

OPPORTUNITIES: STAGE 1, STAGE 2, STAGE 3, PARADE SPONSOR, SATURDAY ART MARKET SPONSOR

- 2nd Tier Placement on all promotional material and on the FireFish website. Ex: Program, Map, Signs, Invitations, Press Releases, Advertisement
- Sponsorship Acknowledgement and Thank You on FireFish's Facebook Page.
- 10x10 Vendor booth space located in the vendor area, Friday and Saturday, to sell your merchandise and pass out business information.
- 20 Tickets to the VIP Party Friday and the VIP viewing area for the Burning of the Fish Saturday along with 20 parking passes Friday and Saturday.
- Acknowledgement by the Emcee from the main stage throughout the festival.
- Speak on the main stage and sponsored performance venue.
- Logo placement on FireFish Volunteer t-shirts.
- 3 Banners featuring your business as a FireFish Sponsor located throughout the festival.

### **CATALYSTS - \$5,000**

OPPORTUNITIES: GALLERY SPACE 1, GALLERY SPACE 2, GALLERY SPACE 3, FAMILY FUN AREA, MAIN GATE, VIP FIREFISH PARTY, FIREFISH VOLUNTEER T-SHIRTS

- 3rd Tier Placement on promotional material and on the FireFish website. Ex: Program, Map, Invitations, Press Release
- Sponsorship Acknowledgement and Thank You on FireFish's Facebook Page.
- Facebook Page ONCE A MONTH until September and then 2 TIMES A WEEK until the festival.
- 10x10 Vendor booth space located in the vendor area, both days of the festival, to sell your merchandise and pass out business information.
- 10 Tickets to the VIP Party Friday and the VIP viewing area for the Burning of the Fish Saturday along with 10 parking passes Friday and Saturday.
- Acknowledgement by the Emcee from the main stage throughout the festival.
- Speak at sponsored performance venue.
- Logo placement on FireFish Volunteer t-shirts.
- 1 Banner featuring your business as a FireFish Sponsor.

### **LORAINIACS - \$2,500**

OPPORTUNITIES: SECOND GATE, FIRE OR ACROBAT PERFORMERS, SIGNAGE

- 4th Tier Placement on promotional material and on the FireFish website. Ex: Program, Map, Invitations, Press Release
- Sponsorship Acknowledgement and Thank You on FireFish's Facebook Page.
- 10x10 Vendor booth space located in the vendor area, both days of the festival, to sell your merchandise and pass out business information.
- 10 Tickets to the VIP Party Friday and the VIP viewing area for the Burning of the Fish Saturday along with 10 parking passes Friday and Saturday.
- 1 Banner featuring your business as a FireFish Sponsor.

**CULTURAL TITANS - \$1,000**

**OPPORTUNITIES: SPONSORSHIP OF AN INDIVIDUAL ARTIST OR PERFORMANCE**

- Listing on promotional material and FireFish website. Ex: Program, Map
- Sponsorship Acknowledgement and Thank You on FireFish's Facebook Page.
- 10x10 Vendor booth space located in the vendor area, both days of the festival, to sell your merchandise and pass out business information.
- 5 Tickets to the VIP Party Friday and the VIP viewing area for the Burning of the Fish Saturday along with 5 parking passes Friday and Saturday.

**INDUSTRIALISTS - \$500**

- Sponsorship Acknowledgement and Thank You on FireFish's Facebook Page.
- 10x10 Vendor booth space located in the vendor area, both days of the festival, to sell your merchandise and pass out business information.
- 2 Tickets to the VIP Party Friday and the VIP viewing area for the Burning of the Fish Saturday along with 2 parking passes Friday and Saturday.

***CUSTOM SPONSORSHIP OPPORTUNITIES ARE ALSO AVAILABLE***

**VIP FESTIVITIES**

SPONSORS receive tickets to our EXCLUSIVE VIP FIREFISH PARTY Friday evening and the VIP VIEWING AREA FOR THE BURNING OF THE FISH Saturday.  
VIP PARKING Friday & Saturday with SHUTTLE SERVICE to the Main Stage.

**FOR MORE INFORMATION**

CONTACT SANDI DOMAIN, FIREFISH SPONSORSHIP COORDINATOR  
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